

## 2010 ANNUAL EEO PUBLIC FILE REPORT

### Qantum of Cape Cod, LLC

Stations: WEEI/WXTK/WCIB/WCOD

Communities of License: Dennis, West Yarmouth, Falmouth, Hyannis, MA

Reporting Period: 12/1/09-11/30/10

No. of Full-time Employees: More than 10

Small Market Exemption: YES

During the Reporting Period, 1 full time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

#### LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
1/11/10	Sales Account Executive	WXTK/WCOD/WCIB Station websites

#### INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 3

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Cape Cod Times Newspaper	1
Word of mouth/internal/personal referral	1
WXTK/WCOD/WCIB Station websites	1

#### RECRUITING SOURCES USED

Title of Position: Local Sales Account Executive                      Date of Hire: 1/11/10

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Cape Cod Community	Y	2240 Iyannough Rd West Barnstable, MA	Lisa Zinsuis	(508)362-2131

College		02668		
Word of Mouth				
Career Opportunity	N	77 High School Road, Hyannis, MA 02601	Resource Room	508-862-6600x
Citadel-New Bedford	N	22 Sconticut Neck Road Fairhaven MA 02719	Yvette Poirier Gracie	508-993-1767
Dept. of Transitional Assistance	N	21 Spring Street, P.O. Box 191, Taunton, MA 02780	Claire Poirier	508-823-2571x
Dept. of Transitional Assistance	N	160 W. Rodney French Boulevard, New Bedford, MA 02744	Job Placement	508-961-2000x
Greater New Bedford Community Health Center	N	874 Purchase Street New Bedford, MA 02740	Suzanne Fernandes	508-992-6553x
Job Services	N	77 High School Extension Hyannis, MA 02601	Edward Biscoe	508-487-1382x
Lifestream	N	888 Purchase Street, Suite 207 New Bedford, MA 02740	Chris Lawrence	508-991-4503x
Massachusetts Broadcasters Association	N	43 Riverside Avenue PMB, 401 Medford MA 0215	Deanna Elliot	800-471-1875
New Bedford Public Schools Adult	N	838 Rodney French Boulevard New Bedford, MA 02740	Education Department	508-997-4511x
Salvation Army	N	619 Purchase Street New Bedford, MA 02740	Major Douglas Jones	508-997-6561x
Sea Education Association Inc.	N	171 Woods Hole Road P.O. Box 6 Woods Hole, MA 02543	Dall Dean	508-540-3954x
Taunton Career Center	N	72 School Street Taunton, MA 02780	Sylvester Teixeira	508-977-1400x
Vineyard Employment Options	N	P.O. Box 1443 Vineyard Haven, MA 02568	David Vigneault	508-693-7917x
Cape Cod Times	N	319 Main Street Hyannis, MA 02601	April Miller Magan	508-862-1175 aprilm@capecodonline. com

Mass Broadcasters Association	N	Massachusetts Broadcasters Association 43 Riverside Ave PMB 401, Medford, MA 02155  <a href="http://www.massbroadcasters.org">http://www.massbroadcasters.org</a>	Deanna Elliott 800-471-1875	Phone: 800-471-1875 Fax: 800-471-1876 <a href="http://www.massbroadcasters.org">http://www.massbroadcasters.org</a>
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\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

## INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in 4 **events** sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

On February 3, 2010, as a member of the advisory committee at Cape Cod Regional Technical High School, Qantum's Operations Manager participated in the advisory meeting which included the curriculum for training students at the school's radio station WCCT.

On April 1, 2010, Qantum's Operations Director and Program Director of WCIB participated in the annual Career Day Workshop at Dennis Yarmouth High School.

On April 17, 2010, Qantum Communications Co-sponsored Cape Cod Community College/WKKL's 6<sup>th</sup> Annual Radio Conference. 4 Qantum announcers moderated, narrated and took part in the many sessions during the event. All 4 Qantum stations pre-promoted the event on-air and on station websites. The conference was created to provide guidance and information to students interested in careers in broadcasting. It included workshops, speeches, Q&A sessions, and demonstrations and was held on the campus of CCCC and at the studios of 90.7 WKKL.

On May 14, 2010, Qantum's Operations Director and WCIB's Program Director delivered a speech describing Qantum's internship program participation in the "School to Careers" partnership at the 9<sup>th</sup> annual Employer Appreciation Breakfast. This event is a collaborative effort of participating Cape Cod regional high schools. The participating schools hold events where speakers from participating businesses discuss their business fields. Interns from all of the participating schools attended this breakfast.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Quantum hosted 13 student-interns from the following colleges and Cape Cod high-schools during the past year:

Mashpee High School-1 student  
Nauset Regional High School-1 student  
Dennis Yarmouth Regional High School-2 students  
LaSell College- 1 student  
United States Coast Guard- 1 student  
Barnstable High School- 2 students  
Northeastern University-1 student  
Cape Cod Community College-1 student  
Stonehill College-1 student  
UMass Amherst-1 student  
Bridgewater State University-1 student

All interns participated in the PROGRAMMING, PROMOTIONS, and SALES departments of Quantum Communications. They each worked an average of 10 hours per week and received up to 3 full credits towards their academic requirements.

*Participated in at least 3 **events** or **programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

The Director of Operations assisted the General Manager and staff of Cape Cod Community College, licensee of station WKKL, with training in broadcasting related skills including music scheduling software and WKKL's on-air automation.

Quantum's Operations Manager is affiliated with the Radio Connection Broadcasting School (<http://www.radioconnection.com>) and has taught and trained two students in an ongoing full course curriculum in broadcasting. The training occurs entirely at Quantum's Cape Cod broadcast facilities.